



*From the members, employees, and directors of  
Shelby Electric Cooperative,  
Shelby Energy Company,  
and PWR-net High Speed Internet ...*

## THANK YOU VETERANS FOR YOUR SERVICE TO OUR COUNTRY!

Remember to say **THANK YOU** to a Veteran  
on November 11!

## Twelve IEC Memorial Scholarships Available

Josh Shallenberger, President/CEO of Shelby Electric Cooperative, would like to remind co-op members that the Illinois electric cooperatives will once again award academic scholarships to high school seniors through the Thomas H. Moore Illinois Electric Cooperatives (IEC) Memorial Scholarship Program. In 2021, twelve scholarships of \$2,000 each will be awarded.

**Six scholarships** will be awarded to high school seniors who are the sons or daughters of an Illinois electric cooperative member receiving service from their cooperative.

**Four scholarships** are reserved for students enrolling full-time at a two-year Illinois community college and are the sons or daughters of Illinois electric cooperative members, employees, or directors.

The **Earl W. Struck Memorial Scholarship** will be awarded to a student who is the son or daughter of an Illinois electric cooperative employee.

**The LaVern and Nola McEntire Lineworker's Scholarship** will help pay for costs to attend the lineworker's school conducted by the Association of Illinois Electric Cooperatives in conjunction with Lincoln Land Community College in Springfield, Illinois. Sons and daughters of co-op members, relatives of co-op employees or directors, individuals enrolled in the Lincoln Land Lineworker's School, and individuals who have served or are serving in the armed forces or National Guard are all eligible for the lineworker's scholarship.

"These scholarships were created to assist electric cooperative youth while honoring past rural electric leaders," noted Member Services Manager Heidi Hall. "Shelby Electric Cooperative and the other Illinois electric cooperatives are always seeking ways to make a difference in our communities. One of the best ways we can do that is by helping



our youth through programs like this," continued Hall.

Shallenberger mentioned, "The cooperative has been fortunate to have two scholarship winners. In 2012, Derrick Knearem received the LaVern and Nola McEntire Lineworker's Scholarship, and in 2011, Matthew Durbin was a recipient of an IEC Memorial Scholarship. It would be great to add another recipient from our area."

All necessary paperwork has been sent to area high school guidance counselors and is available at the cooperative's website, [www.shelbyelectric.coop](http://www.shelbyelectric.coop), under the "Community" menu tab. The deadline to apply is December 31, 2020.

For more information regarding scholarships, contact Heidi Hall at 800-677-2612 or email [scholarship@shelbyelectric.coop](mailto:scholarship@shelbyelectric.coop).

# Preparing for the Big Hunt: Consider Electrical Safety Too

As you prepare for hunting season, keep in mind that along with practicing hunting safety, electrical safety should also be followed.

You might be preoccupied and excited about the big hunt, but be sure to look up and out for power lines. Never place a tree stand near a power line. Contact with a power line, utility pole, or related equipment can alter the path to ground, sending electricity through anyone or anything that comes too close or in direct contact with the power source. Even coming within 10 feet of a power line can cause an arc, transferring energy from the power line/source to an object or person.

In addition, do not shoot near or toward power lines, utility poles, transformers, or substations. Stray bullets or pellets can damage equipment, possibly interrupting electrical service. Even more concerning, they could drop a power line to the ground and cause a hazardous situation: those who get within 50 feet of the downed line could be shocked or even electrocuted.

**Shelby Electric Cooperative and Safe Electricity** remind hunting enthusiasts of these electrical safety tips:

- Familiarize yourself with the area before heading out to hunt. Take note of power lines and equipment, especially when hunting in densely wooded areas.
- Observe all signs or postings that advise electrical safety, especially when scouting out a location for your tree stand.
- Do not use power poles to support a tree stand.
- Do not locate a tree stand near a power line or pole.
- Be in the habit of looking up and out for power lines and do not come within 10 feet of an overhead line or pole when setting up or taking down a stand.
- Never climb a utility pole.
- Please report any damage to a line or other related equipment to the cooperative. Although we perform routine maintenance, damage may not be discovered until an outage occurs.

Of course, always take the time to observe general hunting safety measures as well. Stay safe out there!



## CO-OPS VOTE

A PROGRAM OF AMERICA'S  
ELECTRIC COOPERATIVES

WWW.VOTE.COOP

**REMEMBER TO VOTE  
ON NOVEMBER 3**

**SHELBY** News

**P.O. BOX 560**  
**Shelbyville, IL 62565**  
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**Pay-by-Phone:**  
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[www.shelbyelectric.coop](http://www.shelbyelectric.coop)  
[twitter.com/YourCoop](https://twitter.com/YourCoop)  
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**Office Hours:**  
**7:00 a.m. - 4:00 p.m.**



## Energy Efficiency Tip of the Month


Keep cold air out to save energy. Seal air leaks around pipes and any gaps around chimneys and unfinished spaces behind cupboards and closets.

Source: [www.energy.gov](http://www.energy.gov)





# Being Thankful

“From the bottom of our hearts,  we cannot express enough how much we appreciate Shelby Electric Cooperative for your thoughts and prayers to our membership following Hurricane Laura that took out power to 100 percent of our members. **THANK YOU** to your linemen for their professional and dedicated service to the task of storm restoration. The cooperative spirit is alive and well,” exclaimed Jeff Davis Electric Co-op General Manager Michael Heinen.



On Friday afternoon, August 28, 2020, six linemen with trucks and supplies from the cooperative headed down to Jennings, Louisiana to assist Jeff Davis Electric Co-op rebuild much of their system and restore power to their membership following Hurricane Laura. Due to the extent of the damage, replacement crews were sent out on September 11, 25, and October 11.

As of this writing, Jeff Davis Electric Co-op still had members without power. Our thoughts and prayers continue to be with the cooperative and the citizens of Louisiana as another Hurricane (Delta) made landfall on Friday, October 9.



*First linecrew sent on August 28, pictured left to right: Nick Sloan, Matt Clark, Jake Kull, Roger Jones, Lucas Morse, and Blake Kneareem. This crew returned to Louisiana on October 11.*



*Replacement linecrew sent on September 11, pictured left to right: Luke Brown, Nick Ray, Jamie Sharp, Blake Summers, Nick Dunaway, and Jerry Johnston.*



*Replacement linecrew sent on September 25, pictured left to right: Brad Wright, Daric Austin, Dalton Brown, Andy McDonald, Brian Chevalier, and Tyler Urbanski.*



## Cooperative Offices Closed

**Wednesday, November 11, Veterans Day**  
**Thursday, November 26, Thanksgiving**  
**Friday, November 27, Thanksgiving**



**REAL LIFE  REAL POWER**

**Getting Real with Marla and Television Technology**

**L**ock down the United States due to a global pandemic, provide Americans with stimulus money, and many will purchase new televisions. USA Today reported that televisions were purchased during the spring of 2020 at a rate normally seen during the holiday season. Apparently, bigger is better. Screens larger than 75 inches are a growing market.

If you have plans to super-size your home entertainment system, take care to not super-size your energy use. ENERGY STAR-certified televisions can save energy in all usage modes: sleep, idle, and on. Being energy efficient does not mean lower quality. The ENERGY STAR label can be found on TVs featuring high dynamic range (HDR), ultra-high definition (UHD), and internet connectivity (Smart TVs).

Before an upgrade, you may want to research what is coming next in technology. ATSC 3.0, also known as Next Generation (Gen) TV, is broadcast television technology that provides emergency alerts, enhanced picture quality, interactive features, and less interference. Plus, it can go mobile. Better yet, broadcast television is free!



With this technology, broadcasters will be able to track your viewing habits and target advertisements. Advertising may be geared toward specific towns or neighborhoods, and even individuals, like the methods used by Facebook and Google.

According to TV Technology, six markets are currently on air with ATSC 3.0 and four have Federal Communications Commission (FCC) permission but are not yet on air. To access Next Gen TV when it becomes available, you will need a new TV or an

external tuner. Standard HD broadcasts are to continue for at least five years after Next Gen TV launches, maybe longer, depending upon actions by the FCC.

It may be interesting to see how cable and streaming services react to this technology if it becomes mainstream. Stay tuned for updates regarding the ever-evolving television viewing options.

*~Marla Foor, Communication Specialist  
Sources: energystar.gov, nielsen.com, cnet.com*



**Extra hour of sleep**

**Daylight saving time ends at 2 a.m. on Sunday, November 1. This will give you an extra hour of rest when you turn your clocks back one hour before you go to bed on Saturday night.**



**Local fire officials also recommend changing the batteries in your smoke detector(s) at this time.**